

March 13, 2007	
8:30 – 9:30	Registration
9:30 – 10:30	Opening Ceremony
10:30 – 11:30	Coffee Break

Day One 11:30-13:30	First Session
ROOM 1	WHAT IS CORPORATE GOVERNANCE? WHAT ARE THE DIFFERENT CORPORATE GOVERNANCE MODELS? MODERATED BY: Majed Qasem – D1G.com, Jordan
<p>General information about corporate governance and the corporate governance model under the King's report Stephen Vink – Global Investment House, Kuwait</p> <p>The model of corporate governance in the USA Colleen Lyons – LRN, USA</p> <p>The challenges of applying corporate governance in the MENA region Bedri El Meouchi – LCGTF, Lebanon</p> <p>Discussion</p> <p>Group Feedback</p> <p>Debate: "Should corporate governance be a private or public initiative?" Public initiative: Issam Issa - Arab Bank, Jordan Private initiative: Dr. Fouad Zmokhol – Zimco</p>	
<p>Table Facilitators: Amin Amin, Nabila Mourcos, Colleen Lyons, Bedri El Meouchi, Stephen Vink, Issam Issa, Raida Al Zu'bi</p>	

Day One 11:30-13:30	First Session
ROOM 2	WHAT IS CORPORATE RESPONSIBILITY? WHAT ARE THE DIFFERENT CORPORATE RESPONSIBILITY MODELS? MODERATED BY: Ghassan Nuqul – Nuqul Group, Jordan
<p>General information and thought provoking basics about corporate responsibility Philippe Vogheller - Jordan Telecom Group</p> <p>Corporate responsibility and philanthropy Olivia Dubreuil- Dubai Center for Corporate Values, U.A.E.</p> <p>CSR and Innovation Ziad Hamzeh - Ammarin Bedouin Camp, Jordan</p> <p>Discussion</p> <p>Group Feedback</p> <p>Case Study: Opinions on corporate responsibility in Jordan AIIESEC Organization</p>	
<p>Table Facilitators: Philippe Vogheller, Olivia Dubreuil, Lina Hundaileh, Diala Al Alami, Ziad Hamzeh, Priya Sood, Mariam Al Foudery</p>	

13:30-14:30	Lunch Break
Day One 14:30-16:30	Second Session
ROOM 1	THE ROLE OF THE BOARD OF DIRECTORS AS A STRATEGIC ENGINE MODERATED BY: Amin Amin – CADER, Jordan
<p>Director's role – the common understanding/misconception Colleen Lyons - LRN, U.S.A.</p> <p>Director's role – corporate governance culture Adham Charangolu - Investment Dar, Kuwait</p> <p>Discussion</p> <p>Group feedback</p> <p>Debate: "Should the members of board of directors be registered or certified?" For registration: Lina Hundaileh - Today Chocolate Against registration: Nisreen Haram - IB Law</p>	
<p>Table Facilitators: Nabila Mourcos, Adham Charangolu, Bedri El-Meouchi, Colleen Lyons, Nisreen Haram, Lina Hundaileh, Stephen Vink</p>	
Day One 14:30-16:30	Second Session
ROOM 2	WHAT IS SUSTAINABLE DEVELOPMENT? WHAT CHALLENGES FACE THE SUSTAINABLE DEVELOPMENT OF THE MENA REGION? MODERATED BY: Hani Rabie - Agility Logistics, Jordan
<p>Sustainable development in basic form Jason Perks - Sd3 Limited, UK</p> <p>How is sustainable development relevant to the MENA region? Laith Qasem – ABCD, Jordan</p> <p>Discussion</p> <p>Group Feedback</p> <p>Case Study: How sustainable development can have a business impact Mariam Al Foudery – Agility, Kuwait</p>	
<p>Table Facilitators: Jason Perks, Laith Qasem, Mariam Al Foudery, Lina Hundaileh, Yousef Mansur, Diala Al Alami, Priya Sood</p>	
16:30-16:45	Coffee Break

Day Two 11:00-12:30	Second Session
Room 1	PANEL DISCUSSION: HOW DO MULTINATIONALS PLAY A ROLE IN SHAPING CORPORATE GOVERNANCE AND RESPONSIBILITY PRACTICES IN THE MENA REGION? CHAired BY: <i>Colleen Lyons - LRN, U.S.A.</i>
<p>Panelists representing MNE's: <i>Hussam Kayyal, Cisco Lebanon</i> <i>Diala Al Alami – Motorola, U.A.E.</i> <i>Philippe Vogheller – Jordan Telecom Group</i></p> <p>Panelists representing local, national or regional perspective: <i>Hani Rabie – Agility, Jordan</i> <i>Issam Issa – Arab Bank, Jordan</i> <i>TBD</i></p> <p>Discussion amongst panelist</p> <p>Questions and Answers</p> <p>Summary by chairperson</p>	
Day Two 11:00-12:30	Second session
Room 2	THE VALUE OF STAKEHOLDER ENGAGEMENT MODERATED BY: <i>Jason Perks – Sd3 Limited, UK</i>
<p>Case Study Introduction: How stakeholder engagement can ensure the triple bottom line <i>Raghda Butros – AFSD, Jordan</i></p> <p>Workshop on stakeholder engagement</p> <p>Discussion</p> <p>Group Feedback</p>	
<p>Table Facilitators: <i>Yousef Khalilieh, Raghda Butros, Nabila Mourcos, Olivia Dubreuil, Raida Al Zu'bi, Deema Bibi, Mariam Al Foudery</i></p>	
12:30-13:30	Lunch

Day Two 13:30-15:30	Third Session
Room 1	<p>HOW CAN CORPORATE GOVERNANCE ENCOURAGE INVESTMENTS IN THE MENA REGION MODERATED BY: Graham Minter, MENA-OECD Investments</p> <p>Presentation by Moderator</p> <p>Discussion</p> <p>Group Feedback</p>
<p>Table Facilitators: <i>Bedri El-Meouchi, Colleen Lyons, Stephen Vink, Eyas Shuaibi, Nabila Mourcos, Emile Cubeisy, Olivia Dubreuil</i></p>	

Day Two 13:30-15:30	Third Session
Room 2	<p>THE IMPORTANCE OF REPORTING. HOW? WHAT? WHEN? MODERATED BY: <i>Amin Amin – CADER, Jordan</i></p>
<p>Impact of reporting <i>Olivia Dubreuil – Dubai Centre of Corporate Values, U.A.E.</i></p> <p>Reporting basics <i>Teresa Fogleberg, Global Reporting Initiative, Netherlands</i></p> <p>Discussion</p> <p>Group Feedback</p> <p>Case Study: Why to report? <i>Dr Dalia Abdel Kader – Arab African International Bank, Egypt</i></p>	
<p>Table Facilitators: <i>Yousef Khalilieh, Hana Ramadan, Jason Perks, Nikos Avlonas, Priya Sood, Diala Al Alami, Raghda Butros, Nahla Okdah</i></p>	

15:30-16:15	Coffee Break
--------------------	---------------------

Day Two 16:15-17:45	Fourth Session
Main Hall	<p>ORGANIZATIONAL HEALTH CHECK Moderated By: Maali Qasem – Schema, Jordan</p>
<p>Two parallel health checks</p> <p>Corporate Governance <i>Jorge Celio - IAAG</i></p> <p>Corporate Responsibility <i>Jason Perks, Sd3 Limited, UK</i></p> <p>Examples and conclusions of health checks</p>	

17:45-18:00	Coffee Break
--------------------	---------------------

Day Two 18:00-19:00	Fifth Session
Main Hall	CAN CORPORATE GOVERNANCE AND RESPONSIBILITY BENEFIT THE NATIONAL AND REGIONAL MARKET? CHAired BY: Majied Qasem – D1G.com, Jordan
<p>Panelists for: Stephen Vink – Global Investment House, Kuwait Hussam Kayal – Cisco, Lebanon Bedri El Meouchi – LGTF, Lebanon</p> <p>Panelists against: Colleen Lyons – LRN, U.S.A. Yousef Khalilieh – Al Dajani Law Firm, Jordan Eyas Shuaibi – RAZORView, Jordan</p> <p>Discussion amongst panelist</p> <p>Questions and Answers</p> <p>Summary by chairperson</p>	

March 15, 2007

Day Three 9:00-11:00 First Session

Room 1 **THE IMPORTANCE OF CORPORATE GOVERNANCE AND RESPONSIBILITY IN FAMILY BUSINESSES**
MODERATED BY: Professor Nanda Gopal – Family Business Academy, KSA

Family Governance System
Tools for using corporate governance and responsibility for family business survivability
Questions and Answers

Day Three 9:00-11:00 First Session

Room 2 **GLOBAL COMPACT IN MENA**
MODERATED BY: Priya Sood – UNDP/Global Compact, Jordan

Corporate responsibility and the business case through Global Compact
Priya Sood – UNDP/Global Compact, Jordan
Questions and Answers

11:00-11:30 **Coffee Break**

Day Three 11:30-14:00 Second Session

Room 1 Feedback
Presentation of data from previous sessions
Discussions on the data and accuracy
Questions and Answers

Day Three 11:30-14:00 Second Session

Room 2 **CSR TRAINING FOR MANAGERS – BASICS**
Held by: Centre For Sustainability and Excellence

- Provide practical information regarding the fundamental concepts of CR and global trends for senior managers and management

13:30-14:30 **Lunch**

Day Three 15:00-17:00 Third Session

Room 1 Brainstorming Action Plan

<p>Suggestions on an action plan forward for the private sector</p> <p>Suggestions on an action plan to be put forward for the public sector</p> <p>Group Feedback</p> <p>Questions and answers</p>

Day Three 15:00-17:00	Third Session
Room 2	<p>HOW TO UNDERTAKE CSR REPORTING HELD BY: Centre For Sustainability and Excellence</p> <ul style="list-style-type: none"> ▪ Provide guidance for the structure of the CSR annual report ▪ Provide case studies from more CR mature and active organizations ▪ Provide guidance for the identification of the KPIs contributing to the CR content based on relevant CR Standards /Guidelines ▪ Provide Quality Assurance for the Report content based on International Best Practices